	5	4	3	2	1	Score
Audio-Visual Appeal	The audio/visual components of the app are excellent and enhanced my entire experience of using the app.	The audio/visual components of the app are good and enhanced some of my experience when using the app.	The audio/visual components are okay. They neither add nor subtract from my experience using the app.	The audio/visual components are of low quality and take away from some of my experience using the app.	The audio/visual components are very poor quality and completely remove any positive experience of app usage.	
App engagement	The app kept me engaged the entire time I was using it. I did not get distracted by other apps.	The app kept me mostly engaged with minor distractions from other apps.	The app kept me somewhat engaged but I found myself more distracted.	The app has few aspects that are engaging, and I was very distracted by other apps.	The app is not at all engaging and I went back to other apps/other tasks almost immediately.	
App performance.	I experienced no app crashes or freezing/slow response time while using the app.	I experienced some minor freezing/slow response times but no crashes.	I experienced more freezes/slow response times, but still no crashes.	I experienced one to two crashes or significant freezes/slow response times.	I experienced crashing every time I opened the application. Slowness made the app unusable.	
User-friendliness	App is very user-friendly and intuitive. Help/FAQ section is very in depth	App is mostly user-friendly; very few actions are not intuitive. Help/FAQ section mostly helpful.	App has some user-friendly aspects; more actions were not intuitive. Help/FAQ section was unclear in places.	App is noticeably difficult to use. Help/FAQ section was sparce or mostly unhelpful.	App is almost completely unusable. Help/FAQ is non-existent.	
Customization	App is highly customizable to my preferences.	App has most of the customizations I would want to make.	App has some customization, but not enough.	App has little customization.	App cannot be customized at all.	

Total score out of 25